

k+b  
design

London

the alternative event for the  
forward-thinkers in kitchen  
and bathroom design

7-9 March 2017 ExCel, London

Organised by:



UBM



k+b  
design  
London



k+b design London will welcome an 8,000 strong London and South East based retail, design and development audience to source the finest in kitchen and bathroom design across all price points.

Held every two years, the event will be co-located with Ecobuild, the UK's leading exhibition and conference for the construction market, attracting over 33,300 specifiers representing the entire supply chain.

co-located with:



# take advantage of a changing market

29% growth predicted for UK  
kitchen and bathroom sector by 2019\*



k+b  
design  
London

\*AMA Research: Bathroom and Kitchen PODs Market Report – UK 2015 – 2019  
Analysis

# why london?

The total volume of space under construction across central London has risen to levels rivalling 2009\*

**25%**

of UK's construction contracts awarded to London in March 2016\*\*

**29%**

of UK's hotel, leisure and sport contracts awarded to London in May 2016

**30%**

of UK's commercial + retail contracts awarded to London in April 2016

**13%**

annual growth in London's residential contract value

**10%**

annual growth in London's education contract value

**8%**

annual growth in London's hospitality contract value

[download barbour report](#)

\*Deloitte Office Crane Survey Winter 2015

\*\*Barbour ABI Economic & Construction Market Review



# benefit from **ecobuild**

Ecobuild's established position at the centre of the building industry gives your brand visibility to over 33,300 buyers from across the built environment, including:

## 97%

of the top 30  
AJ120  
architectural  
practices



including:

- Foster + Partners
- Scott Brownrigg
- EPR Architects

## 84%

of London's  
local  
authorities



including:

- Southwark BC
- Camden BC
- Hackney BC

## 78%

of the top  
50 contractors  
and  
housebuilders



including:

- Barratt
- Taylor Wimpey
- Berkeley Group



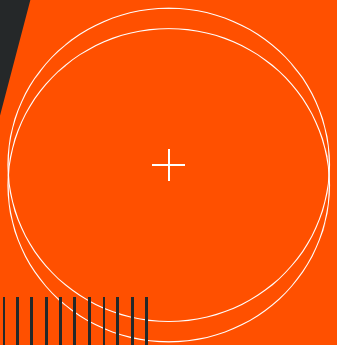
# addressing the unmet needs of key industry buyers

“It can be difficult to source kitchen and bathroom products that are on-trend whilst being within budget and available in the volumes we need.”

Adam Lindsay-Smith, Chief Buyer, Persimmon Homes

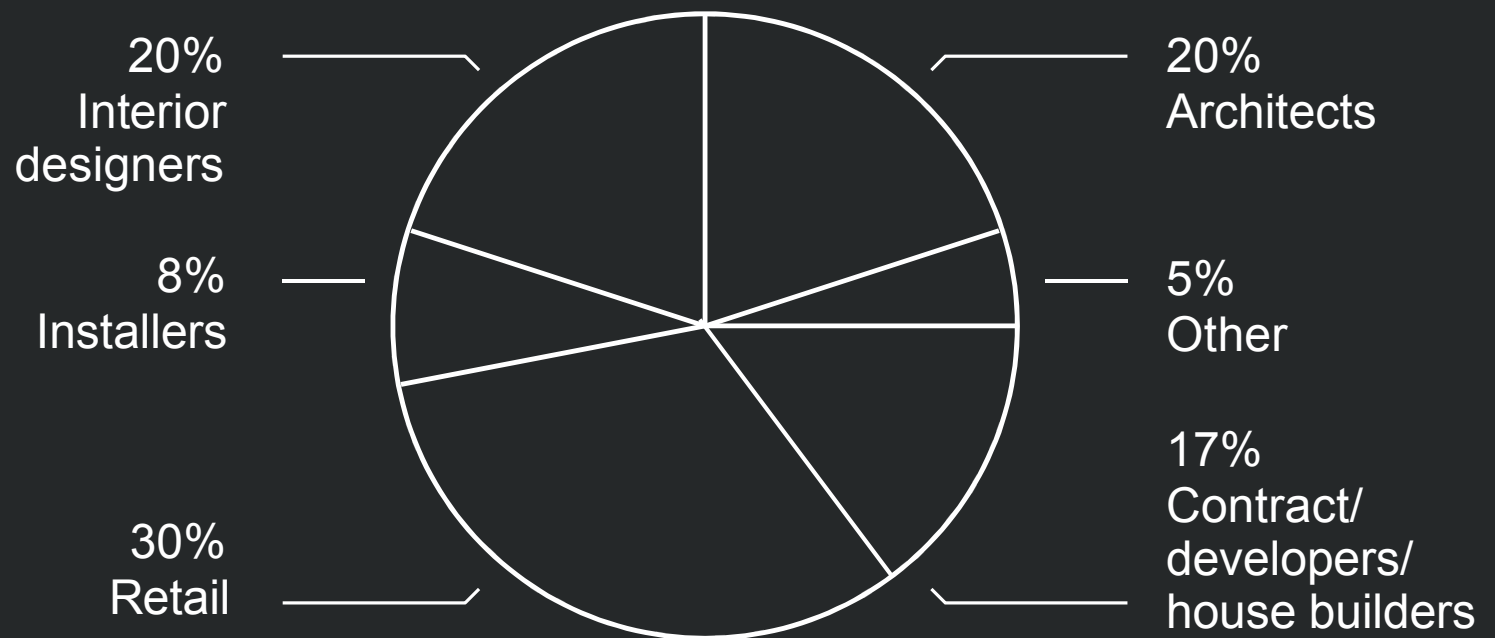
“We look for kitchen and bathroom products that create clever interior spaces. Being creative with design elements such as materials allows us to be innovative with the space available and deliver solutions which are fit-for-purpose for the London residential market.”

Steve Ridout, Buying and Product Manager, Berkeley Homes



# reach the entire supply chain

Meet architects, designers, developers and contractors specifying for design-focussed projects at all price points across the capital's construction landscape, alongside a London and South East based retail buyer.



# exhibitions work\*

k+b design London is brought to you by the organisers of the sector's leading event kbb Birmingham, cementing our position at the heart of the UK's kitchen and bathroom industry:



k+b  
design  
London

“For us kbb Birmingham in the UK is number one.”

Andy Russell, Director, Interior Door Systems

“kbb Birmingham is the single event in the year where you get to see the UK bathroom industry at its finest.”

Richard Haynes, Head of Marketing and Brand, Ideal Standard International

“kbb Birmingham is the glue that binds the industry together.”

Graham Jones, Sales and Marketing Director, Trend interiors



\*14% more visitors at kbb Birmingham 2016

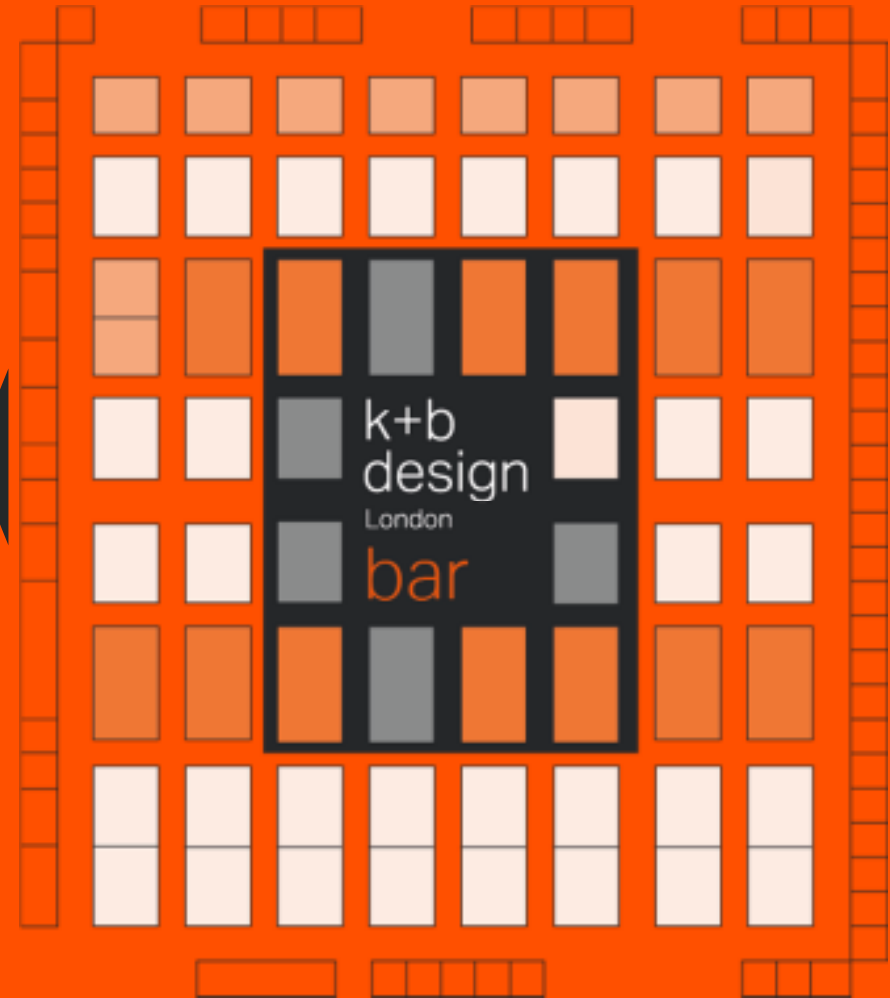


# let smart design speak for itself

Whether you require a flexible 30sqm space or would like to be a Founder Partner mingling with VIP's at the heart of the show floor, our standardised inventory lets you focus on making a bold statement to the forward-thinkers in kitchen and bathroom design.

k+b  
design  
London

ecobuild



available stands



# founder partner package

As a Founder Partner of k+b design London, benefits include:

- 5 guaranteed meetings with key industry buyers
- Email, social media and PR activity communicating your message to 50,000 professionals across UBM's built environment database
- Headline coverage as Founder Partner status carried across campaign
- VIP invitations for your key accounts
- Priority positioning of your brand in front of handpicked buyers at exclusive VIP networking events

\*Packages start from £5,000 and are available on request

# price guide

<u>Space (8 March – 31 July 2016)</u>	£315
---------------------------------------	------

<u>Shell (8 March – 31 July 2016)</u>	£395
---------------------------------------	------

<u>Space (Post 31 July 2016)</u>	£340
----------------------------------	------

<u>Shell (Post 31 July 2016)</u>	£420
----------------------------------	------

If you're a forward-thinking kitchen or bathroom brand interested in exhibiting at k+b design London, [submit a stand application](#) and a member of the team will be in touch soon.

powered by:



Barbour ABI

Our alignment with Building magazine, BD Online and Barbour ABI gives us the tools and data to attract the key sector professionals from the top businesses in the industry.

supported by:



brought to you by:



Organisers of industry leading Interiors trade events, we're experienced in delivering real commercial value to exhibitors across our portfolio of market leading brands, including:

